

2023
Eleganza

Sophy Curson
Fine Clothing for Women

**A luncheon & fashion show presentation by Sophy Curson of Rittenhouse Square, Philadelphia
Thursday, October 5 • 11 a.m. - 2 p.m. • Wilmington Country Club**

Dear

August 2023

Back once again in the wake of COVID, The Ministry of Caring Guild hosts its annual Eleganza luncheon and fashion show on Thursday, October 5, 2023, at Wilmington Country Club. Eleganza 2023 is a much anticipated event that we expect to sell out as it has in previous years.

We're reaching out to you to ask for your consideration as either an event sponsor or a program book sponsor. Your support will do much to help make this event the great success it's always been.

All funds raised by Eleganza 2023 will go toward supporting The Ministry of Caring's emergency homeless shelters, including Mary Mother of Hope House I for women, Mary Mother of Hope House II & III for women with children and House of Joseph I for employable men, as well supporting the Ministry's Job Placement Center. With your help and support, these facilities enable men and women to begin their journey to a self-sufficient life.

As you may know, the story of the Ministry's homeless shelters began in 1977 when the young Capuchin Franciscan friar, Brother Ronald Giannone, OFM Cap., saw the lack of services for the city's poor and homeless. Brother Ronald was particularly disturbed by the lack of shelters for homeless and destitute women.

In a short period of time, Brother Ronald obtained funds to open the first emergency shelter for homeless women on the Delmarva Peninsula. In the following years, thousands of men, women and children have found the path to a new life, gaining health, self-respect and self sufficiency with the help of Ministry programs.

Using the attached reservation form, please consider supporting Eleganza 2023 as either an event sponsor or as a sponsor of this year's program book.

Sponsorship reservations and text details must be provided to us by September 18. Please contact Gina Medori at (302) 588-0113 or agmedori@msn.com if you need further information or have any questions. We thank you for your support of this event and the mission of The Ministry of Caring.

Gina C. Medori

Gina Medori

Constance C. McCarthy

Connie McCarthy

Program Book Committee



THE MINISTRY OF CARING GUILD

Advancing the mission of The Ministry of Caring in service to the poor

115 East 14th Street, Wilmington, DE 19801-3209 (302) 652-5523

As a business owner, there are 2 ways you can support Eleganza 2023!

1. Become an event sponsor

Showcase your caring in the community

Your event sponsorship of Eleganza 2023 demonstrates your commitment to caring in the community.

What is the cost of being an event sponsor at *Eleganza 2023*?

Sponsorship rates vary by the size of your commitment (details below).

What do you receive in exchange?

A company presence in the event program book that vividly demonstrates how much your company cares about those in need. Plus, event sponsors receive admission tickets as part of their sponsorship package level, see details below:

DIAMOND - \$7,500 (\$6,650 tax deductible) ... includes a table for 10 people (10 tickets) to Eleganza 2023.

Help underwrite the purchase of **BASIC NECESSITIES** such as milk, baby food, diapers, etc., for women and children living at Hope House II & III for one full year. **Benefits to you:** Premium seating at the fashion show, premium recognition at the event, a full-page sponsorship in the program book.

EMERALD - \$5,000 (\$4,150 tax deductible) ... includes a table for 10 people (10 tickets) to Eleganza 2023.

Help underwrite the purchase of **BASIC NECESSITIES** such as milk, baby food, diapers, etc., for women and children living at Hope House II & III for one full year. **Benefits to you:** Premium recognition at the event, a full-page sponsorship in the program book.

SAPPHIRE - \$3,000 (\$2,490 tax deductible) ... includes six tickets to Eleganza 2023

Help underwrite the cost of **DAILY MEALS** for 21 women living at Hope House I for one month.

Benefits to you: Premium recognition at the event, a half-page sponsorship in the program book.

RUBY - \$1,000 (\$660 tax deductible) ... includes four tickets to Eleganza 2023

Help purchase **LINENS** including towels, sheets, and blankets for the residents of Hope House I & II and House of Joseph I.

Benefits to you: Premium recognition at the event, a business card sponsorship in the program book.

AMETHYST - \$500 (\$280 tax deductible) ... includes two tickets to Eleganza 2023

Help underwrite the **EDUCATIONAL/RECREATIONAL ACTIVITIES** for children residing at Hope House II & III.

Benefits to you: Premium recognition at the event, a business card sponsorship in the program book.

2. Become a program book sponsor

Pledge your support to Eleganza 2023 and the programs of The Ministry of Caring with one of five levels:

1. **Business card sponsorship** (3.5" x 2") for \$100
2. **Half page sponsorship** (4" x 3") for \$150
3. **Full page sponsorship** (4" x 6") for \$250
4. **Inside front/back cover sponsorship** (4" x 6") for \$350
5. **Back cover sponsorship** (4" x 6") for \$500

Once you've decided which level of support is right for you, select your choices on the next page, include your contact details and payment details, and detach and return the form with your check (if applicable).

PLEASE NOTE: Sponsorship reservations and text details must be provided to us by September 18. Please contact Gina Medori at (302) 588-0113, or via email agmedori@msn.com for more information or if you have any questions.

Return your completed form to:

Eleganza - The Ministry of Caring Inc., 115 East 14th Street, Wilmington, DE 19801 Fax: 302-652-1919



SPONSORSHIP AND PROGRAM BOOK SUPPORT FORM

PLEASE SELECT FROM THE OPTIONS BELOW AND COMPLETE YOUR CONTACT AND PAYMENT DETAILS:

OPTION 1: EVENT SPONSOR. I/we want to become an **EVENT SPONSOR** at the following level:

Please check as appropriate

DIAMOND includes **10 tickets**, premium event recognition, premium seating at the fashion show, and a full page in the program book for **\$7,500.** _____

EMERALD includes **10 tickets**, premium event recognition, and a full page in the program book for **\$5,000.** _____

SAPPHIRE includes **6 tickets**, premium event recognition, and a half page in the program book for **\$3,000.** _____

RUBY includes **4 tickets**, premium event recognition, and a business card space in the program book for **\$1,000.** _____

AMETHYST includes **2 tickets**, premium event recognition, and a business card space in the program book for **\$500.** _____

OPTION 2: PROGRAM BOOK SPONSOR: I/we want to become a **PROGRAM BOOK SPONSOR** at the following level:

Business card sponsorship (3.5" x 2") \$100 _____

Inside front OR inside back cover (4" x 6") \$350 _____

Half page sponsorship (4" x 3") \$150 _____

Back cover (4" x 6") for just \$500 _____

Full page (4" x 6") for just \$250 _____

CONTACT DETAILS PLEASE PRINT CLEARLY

Sponsor company name _____

Name of contact person _____

ADDRESS House/apt. number and street _____

City _____ State _____ ZIP _____

Primary phone (with area code) _____ Secondary phone (with area code) _____

Email address _____

PAYMENT DETAILS PLEASE PRINT CLEARLY

Please make checks payable to: Eleganza - Ministry of Caring

I/we prefer to pay by check. Enclosed or attached is my check for \$ _____

Please charge my: MasterCard VISA Discover Amex

Name on the card _____

Card number _____ Expiration ____ / ____ CSV number _____

MM YY The 3 or 4 digit security number on the back or the front of the card.

Return this form to: Eleganza - The Ministry of Caring Inc., 115 East 14th St., Wilmington, DE 19801 Fax: 302-652-1919